

# Norfolk Insider

City of Norfolk, NE

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## “Pepsi Donation”



The Pepsi-Cola Company recently gave \$5000 to the City of Norfolk to fund recreation projects in the area. For the last two years the company has teamed up with its independent bottlers to sponsor the Pepsi Cola Refresh Project. Members of the community submit project ideas and the winners of the grants are selected according to how the project would benefit the community.

“The Pepsi Refresh

Project puts the financial resources in the hands of those who are passionate about creating a better community for us to live in,” said Bob Boeckmann, general manager of the Norfolk Pepsi-Cola Bottling Company.

The 2010 area recipient of the grant was Faith Regional Hospital Foundation. In 2005, Pepsi Cola also helped in supporting the Norfolk Air Park Soccer Complex south of Norfolk. In the past 12 years, the Norfolk bottling company has donated nearly \$1 million to area schools through the “Dew it for your School” program.

“We at Pepsi Cola feel that our youth are our future and we look forward to a bright future for the Norfolk area,” Boeckmann said.

On hand for a presentation of the project money were Pat Mrsny, City of Norfolk Park Superintendent, Mayor Sue Fuchtmann, Boeckmann, and Corinne and David Bos, who sponsor the yearly Landon Bos Bicycle Rodeo.