

Norfolk Insider

City of Norfolk, NE

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“Norfolk Area Workforce Survey”

The City of Norfolk Economic Development team is conducting a survey of area employers to help identify their specific workforce needs.

“I hear from many employers who are having difficulty filling open positions,” said Courtney Dentlinger, Director of Economic Development for the City of Norfolk. “But we also hear from a sizeable number of potential workers who say they’d like to enter the job market. We would like to find out what skills are currently needed by area employers, and determine why their jobs are going unfilled, so we can help area residents fill those jobs.”

Dentlinger said they are particularly interested in the following information:

- What types of jobs are going unfilled currently?
- What skills are the applicants lacking?
- What skills will employers need in the next few years?
- What impact will retirements have on area business in the next few years?

To access the survey, go to: <https://www.surveymonkey.com/s/NorfolkBusinessSurvey2014S>

All responses will be held in complete confidence. Only aggregate information will be shared. Dentlinger hopes to wrap up the survey by May 20.