

# Norfolk Insider

City of Norfolk, NE

[www.ci.norfolk.ne.us](http://www.ci.norfolk.ne.us)

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## “Norfolk Law Enforcement Take on the Ice Bucket Challenge”

City of Norfolk Division Managers, Mayor Fuchtmann and City Council members are taking the Ice Bucket Challenge on Friday, August 22, 2014 at 1:00 pm in front of the City of Norfolk Administration Building at 309 North 5<sup>th</sup> Street.



Norfolk City Administrator Shane Weidner said, “This group knows how to take the heat and now they’re going to take the ice.”

Earlier this week three members of Norfolk law enforcement took the Ice Bucket Challenge and had 20 pounds of ice and slush dumped on them. Individuals since have issued a challenge to Norfolk officials to be subjected to the icy dump, too.

The Challenge is a fundraising campaign that has gone viral with celebrities, politicians and this week, Nebraska’s football coach,

Bo Pelini, getting a bucket of ice dumped on them to raise funds for and awareness of ALS.

ALS or “amyotrophic lateral sclerosis,” is a disease which affects the nerve cells in the brain and spinal cord that control voluntary muscle movement. The disease causes degeneration of the motor neurons. When the neurons die, the ability of the brain to control muscle movement is lost. The disease, commonly referred to as Lou Gehrig’s disease, kills more than 5,000 Americans per year. According to the ALS website, over \$31.5 million has been raised since the ice bucket challenge began. For more information go to <http://alsa.org>.