

# Norfolk Insider

City of Norfolk, NE

[www.ci.norfolk.ne.us](http://www.ci.norfolk.ne.us)

October 31, 2014

## **“Exporting for Businesses Program in Norfolk”**

Companies who are looking to expand into international markets will want to attend “The Basics of Exporting – Exporting 101”, a program held at the Norfolk Area Chamber of Commerce at 609 West Norfolk Avenue November 7, 2014 from 8:30 am to 11:30 am.

Business owners are encouraged to come and learn why they should prepare for the international marketplace and how to market, sell and ship to customers worldwide.

Topics include: Export Transaction Overview; Successful Exporter Profile; Working with Foreign Sales Partners; Getting Paid for International Sales; Getting Your Product to Market- Logistics and Documentation; and Local Resources and Programs.

According to the Nebraska Business Development Center, one of the sponsors of the event, participants will be able to evaluate if they are ready to pursue an international business strategy and, if so, develop a business plan that identifies objectives, sets a time line and measures success.

To register online go to <http://nbdc.unomaha.edu/export/> or contact [vdoga@unomaha.edu](mailto:vdoga@unomaha.edu). The event is free although registration is required.

The Exporting Seminar is sponsored by the U.S. Commercial Service, the Nebraska Department of Economic Development, the U.S. Small Business Administration and First National Bank.